# THE FUTURE OF THE INDUSTRY AND RECOGNITION FOR RETENTION

WORSHIPFUL COMPANY OF ENVIRONMENTAL
CLEANERS

Presented by: Lorraine Larman, C.ENV.CL FBICSc, CMIOSH Master of the Worship Company of Environmental Cleaners



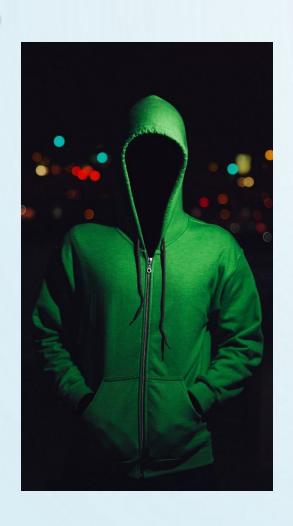


#### **WELCOME**



- Master of the Worshipful Company of Environmental Cleaners
- Fellow Member of British Institute of Cleaning Science.
- CMIOSH Chartered Member Institute of Occupational Safety and Health

#### IMPORTANCE OF OUR INDUSTRY



- The significance of the cleaning industry in public health and hygiene, valued at £69 billion
- Employing over 1.6 million people in the UK
- COVID, we had brief recognition as key workers, and due to our due diligence saved thousands of lives

#### THE ROLE OF THE NEW EMERGING GENERATION

#### Fresh perspectives

The importance of new professionals in driving sustainability with their techsavviness and environmental consciousness. New blood, new thinking. We must evolve as an industry



#### Impact and potential

The potential impact the younger member can make in transforming the industry, must be embraced especially with sustainability, AI, IT technologies, new cobotics

# TRAINING AND PROFESSIONAL DEVELOPMENT



### Enhancing training and professional development

#### PROFESSIONAL DEVELOPMENT:

The need for better training programs focusing on sustainability, health and safety, and advanced cleaning technologies.

#### **CHARTERED PRACTITIONERS REGISTER:**

The importance of the chartered practitioners register for environmental cleaners in professionalising the industry.

# IMPORTANCE OF TRAINING IN CLEANING



### Importance of getting the right Training in Cleaning

- British Institute of Cleaning Science
  - Online
  - Face to face
- Apprenticeships
  - Longer course
  - Written course work
- Supervisory courses
  - BICSc online
  - Other course
- Mentoring Potential
  - In House
  - Worshipful Company of Environmental Cleaners
- Charter Environmental Cleaner





#### CLEANING, HYGIENE & FUTURES GROUP

- Soo Bartholomew
- Paul Ashton
- Delia Cannings
- Lorraine Larman
- Lorcan Mekitarian

BICSc chair

CSSA chair

BCC chair

Master, WCEC

Cleaning

CHSA chair

Chartered
Environmental
Cleaner

Cleaning Manager

supervisor

Apprenticeships

Cleaning operative

#### NURTURING POTENTIAL



## MENTORSHIP AND CAREER DEVELOPMENT FOSTERING YOUTH POTENTIAL

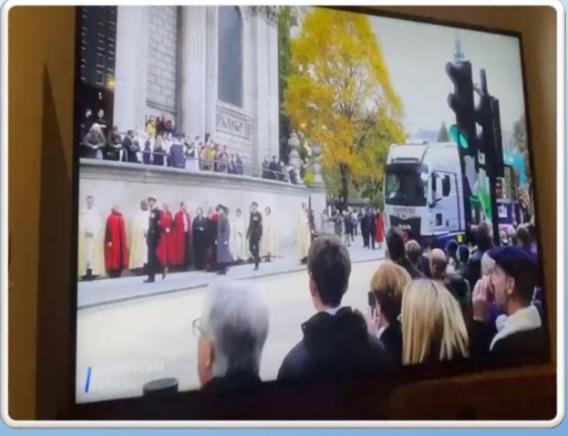
- WCEC charitable foundation,
- School/Academic support,
- Bursaries that help young disadvantage children get into city schools,
- Working closely with and sponsoring with Army, Navy, Marine and Air force Cadets units — Annual Awards Ceremony.
- Mentoring our members to improve their skills and knowledge.
- Encouraging second Generation to help us with new skills and be more inclusive and diverse in our culture.

### CHANGING PERCEPTION OF OUR INDUSTRY

- To support and foster growth and vision for our industry.
- Invest in the next generation of professionals in the cleaning industry to ensure its sustainability and growth.
- Professional recognition with the CPR

   Chartered Practitioners mean so
   much to such an enormous worldwide industry!
  - America, Middle East and Europe
- It's not just chartered engineers or accountants any more





#### **SUMMARY**

- To support and foster growth and vision for our industry.
- Invest in the next generation of professionals in the cleaning industry to ensure its sustainability and growth.
- Professional recognition with the CPR Chartered Environmental Cleaners mean so much to such an enormous worldwide industry!
- It's not just chartered engineers or accountants any more
- Who would you recruit a Senior manager or a Senior Manager who is a Chartered Environmental Cleaner?

To find out more join us at the January Workshop on

Thursday 2<sup>nd</sup> January 2025 12-13.30 & 18.00 – 19.30

Monday the 13<sup>th</sup> January 2025 12- 13.30

CPR@wc-ec.com



